

SIGNATURE OF M CELEBRATES MELBOURNE

MONDAY, August 25, 2008

Drake International has taken up the flag for Melbourne, proudly announcing its sponsorship of the gala ceremony for the annual Signature of M event.

Hosting the evening on September 4 is all part of recognising the proud history of Melbourne and highlighting the long-standing position Drake has in the city, according to General Manager, Marketing and Communications, Ms. Alex Haritou.

“Melbourne is a city with a proud history, and is built on a culture of artistic endeavour and an edgy, progressive style. Drake International opened its regional head office here in 1966 and we are very much part of the foundations of business here, which is why we have chosen to sponsor this fantastic event,” said Ms. Haritou.

Drake International is one of the largest and oldest privately owned global HR Services organisations in the world. It’s founder, Mr. Bill Pollock is a great supporter of the arts and owns an exceptional collection. This is another reason why sponsoring the Signature of M gala event was a natural fit for Drake International.

“Art is often overlooked in the office but lends to creating a great atmosphere,” explains Ms. Haritou. “We are very lucky at Drake to be surrounded by beautiful art and have a leader who supports the arts. These events are a fantastic opportunity to celebrate our incredible city, and help decide on a new artwork that encapsulates the exceptional qualities of Melbourne and its people.”

Counting itself as one of the iconic brands in the city’s corporate landscape, Drake International has built relationships with thousands of Victorian organisations, helping countless Melburnians start or advance their careers.

Signature of M is Australia’s richest arts competition, and an opportunity for the arts and business cultures of this unique city to come together to produce a signature artwork that symbolises Melbourne. This event will see 30 semi finalist conceptual artworks unveiled to the guests, who will then vote on which of these they want to make it into the final of the competition.

About Drake International

Drake International is a global HR Services company and a leader in sustainable HR practice and talent management.

Established in Canada in 1951, Drake’s business philosophy has stayed true since inception – ‘organisations achieve the highest level of performance when they are staffed with the right people, working with the right skills, knowledge and behaviours, using the best processes and technology-driven solutions.’

One of a highly select number of global organisations providing a network of services so comprehensive it adds value across the entire HR function, Drake’s portfolio of offerings include:

- Permanent and flexible recruitment
- Retention strategies and consulting
- Psychometric, behavioural and skill assessments
- Top performer profiling
- Team Building
- Training and development courses
- Six Sigma
- Employee assistance programs
- OH&S training and consulting
- Performance management solutions
- Succession planning
- Knowledge management systems
- Call Centre & Payroll Outsourcing
- Executive Coaching

For over 50 years Drake has grown to span numerous borders, industries and professions. With 25 metropolitan and regional offices across Australia, as well as New Zealand, Singapore, the Philippines, China, South Africa, Monaco, the United Kingdom, Canada and the United States, Drake is positioned to help you manage your greatest asset – your people.

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Interview opportunities and images of Drake spokespeople are available on request.