

DRIEST COUNTRY ON EARTH DEMANDS MORE ACCESS TO COMMERCIALY RELEVANT ENVIRONMENTAL SKILLS.

Drake International rises to the challenge and appoints specialist.

WEDNESDAY, July 16, 2008

Drake International has confirmed the appointment of Mr. Pierre Malou in the role of Manager, Environment and Sustainability. Based in Sydney, Mr. Malou will work within the Drake Executive division to meet rising demand for highly specialised 'green' skills across all industries, including the need for Carbon Market experts.

"As a global HR services company, Drake provides a real understanding of the sustainable practices used in more mature markets. Dedicating resources to the still nascent Australian market ensures our customers locally gain the benefit of international expertise", said Mr. Malou. "Our role is to identify highly sought after skills and utilise our considerable global weight to help secure and retain these skills on behalf of our clients."

The demand for 'green' skills is already a major focus for business in other parts of the world, with U.S. analysts predicting as many as 5 million jobs being created in the renewable energy sector alone. In the UK, job roles in renewable energy and corporate social responsibility sectors increased by 20 percent during 2007/08, and the number of 'green' jobs being advertised is estimated to have tripled.

According to Mr. Martin Conboy, General Manager of Drake Executive, there is a surge in demand for the skills needed to bring local businesses into line with new compliance, such as the incoming Carbon Emission Trading scheme. A recent report from the CSIRO, Growing the Green Collar Economy, has indicated that the shift to sustainability as a result of compliance requirements will see employment in sectors with high potential environmental impacts increase by 10% over the next ten years. This means an additional 230,000 to 340,000 jobs will be required in the transport, construction, agriculture, mining, and

manufacturing sectors to meet the demands of sustainable work practices.

"The new compliance requirements, although highly regarded by business, are not fully comprehended. As such, the need to identify executives who can bring a degree of understanding to the board table is becoming increasingly important", said Mr. Conboy.

"A successful recruitment network is one that has a strong understanding of mature environmental markets internationally, which is why Pierre is ideally suited to lead this dedicated team and assist our clients. This mind shift in concern about global warming is driving career change for individuals and companies as the world comes to the realisation that sustainable economic development is inevitable."

Mr. Malou holds a Masters of Business and prior to joining Drake held strategic business roles focused on market and product development. This included the commercialisation of environmentally sustainable building products where he rolled out sustainable housing projects. He gained experience working across Europe, Asia and Australia as a manager for an environmentally friendly global materials group, which provides an international perspective that will benefit Australian businesses. Pierre is a passionate advocate of environment protection and development of renewable energies.

Mr. Malou is a member of the Environmental Institute (Australia and New Zealand), and the International Solar Energy Society.

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About Drake International

Drake International is a global HR Services company and a leader in sustainable HR practice and talent management.

Established in Canada in 1951, Drake's business philosophy has stayed true since inception – 'organisations achieve the highest level of performance when they are staffed with the right people, working with the right skills, knowledge and behaviours, using the best processes and technology-driven solutions.'

One of a highly select number of global organisations providing a network of services so comprehensive it adds value across the entire HR function, Drake's portfolio of offerings include:

- Permanent and flexible recruitment
- Retention strategies and consulting
- Psychometric, behavioural and skill assessments
- Top performer profiling
- Team Building
- Training and development courses
- Six Sigma
- Employee assistance programs
- OH&S training and consulting
- Performance management solutions
- Succession planning
- Knowledge management systems
- Call Centre & Payroll Outsourcing
- Executive Coaching

For over 50 years Drake has grown to span numerous borders, industries and professions. With 25 metropolitan and regional offices across Australia, as well as New Zealand, Singapore, the Philippines, China, South Africa, Monaco, the United Kingdom, Canada and the United States, Drake is positioned to help you manage your greatest asset – your people.

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Interview opportunities and images of Drake spokespeople are available on request.